THE 5th INTERNATIONAL CONFERENCE ON COMMERCE AND DISTRIBUTION (5th CODI 2024)
CALL FOR PAPERS

Following the success of the 4th International Conference last year, the 5th International Conference on "Commerce and Distribution" (CODI 2024) with the theme of **"Sustainable Development of Commerce and Distribution"** was jointly organized by Quy Nhon University, Thuongmai University, University of Da Nang – Campus Kon Tum, Foreign Trade University, and Chonnam National University (Korea). The conference aims to create a forum for Vietnamese and international scholars to exchange and present their research concerning the topic of the conference. The event is expected to be held on **May 10, 2024**, at Quy Nhon University.

The Organizing Committee of the Conference kindly invites academics, scholars and practicioners to submit research papers for the 5th International Conference on Commerce and Distribution (CODI 2024), with the theme of "Sustainable Development of Commerce and Distribution" and other related topics. The following topics, but not limited to, are particilarly welcome:

- Sustainable development of commerce and distribution in the context of globalization and international economic integration (sales management, appraisal , brand management, communication, marketing, customer behavior management, resources for development, etc.);

- Applying new technology in commerce and distribution (IoT, AI, AR, VR, mobile apps, block chain, QR code, etc.);

- Developing green commerce and distribution systems;

- Enhancing corporate social responsibility in commerce and distribution;

- Institutions, policies, laws, and legal foundation to ensure the sustainable development of commerce and distribution (domestic and international);

- Context and forecast of the prospects for sustainable development of commerce and distribution in Vietnam, other regions, and worldwide;

- Lessons learned in developing sustainable commerce and distribution around the world and policy implications for Vietnam;

- Other related topics.

All papers must be submitted in Vietnamese or English in the form of WORD formart file, no more than 10,000 words. Accepted papers will be published in International Conference Proceedings with ISBN (See attached Format of paper)

Full papers must be submitted to Department of Research Administration and External Affairs, Thuongmai University at *khoahoc@tmu.edu.vn* by February 24, 2024.

Fee for Conference Proceedings for non-affiliated authors: VND1,500,000/ article.

We look forward to your contribution to the conference.

CONFERENCE ORGANIZING COMMITTEE
PRESIDENT
THUONGMAI UNIVERSITY

Assoc.Prof. Dr Nguyen Hoang

GUIDELINES FOR DOCUMENT FORMAT

To submit a manuscript to CODI 2024, authors need to prepare two separate files: Title page and Full manuscript

1. **In title page:** include on the first page of your submission the following information:
   - **Title of study** (use bold and capital letters)
   - **Authors' names:** Give the names of all contributing authors on the title page exactly as you wish them to appear in the published article. Note that after submitting the paper, the author cannot change any information about the authors.
   - **Affiliations:** List the affiliation of each author (department, university, city, country).
   - **Correspondence details:** Please provide an institutional email address for the corresponding author. Full postal details are also needed by the publisher but will not necessarily be published.
   - **Abstract:** Please be noted that Abstract is a must-have with maximum 250 words. Indicate the abstract paragraph with a bold heading.
   - **Keywords:** Please provide maximum six keywords to help readers find your article.
   - **Acknowledgements (if any)**
   - **Permission to use copyright material from other sources (if any)**

2. **Manuscript file:** DO NOT PUT any information of author in this file
   - **Title of study** (use bold and capital letters)
   - **Abstract** (150 – 250 words)
   - **Keywords:** Please provide maximum six keywords to help readers find your article.
   - **Content of study**

     There are no strict formatting requirements for main text, but all manuscripts must contain the essential elements in main text needed to convey your manuscript including:
     - Introduction
     - Literature review
     - Methodology
     - Results
     - Conclusions
   - **Acknowledgement (if any)**
   - **References**
   - **Appendices (as appropriate)**

Formatting guide:

1. **Only Microsoft word** (doc, docx) are acceptable for the manuscript document. Note that: Editable files are required for processing in production. If your manuscript contains any non-editable files (such as PDFs) you will be required to re-submit an editable file when you submit your revised manuscript, or after editorial acceptance in case no revision is necessary

2. The submission should be **1.5-spaced**, with document margins of **2.5cm top, 2.5cm bottom, 2.5cm inside and 2cm outside**. Use the font **Times New Roman, 13pt**. Do not use page breaks in your manuscript.

3. The papers do not exceed **15 pages** including references and appendices.

4. **Number and Date:** Arabic numerals should be used for all other numbers (e.g., 14). Dates should be written as follows: April 14, 2010.

5. **Section headings** should be concise and numbered sequentially, using a decimal system for subsections. Please indicate the level of the section headings in your article:
   - First-level headings (e.g. Introduction, Conclusion) should be in bold, with an initial capital letter for any proper nouns.
   - Second-level headings should be in bold italics, with an initial capital letter for any proper nouns.
   - Third-level headings should be in italics, with an initial capital letter for any proper nouns.

6. **Tables and figures:** Tables and Figures should be numbered and cited in the text in sequence using Arabic numerals. Tables/Figures should be less than one A4 or Letter page in length so that they can be placed in the appropriate location within the manuscript.

7. **Figure captions:** Ensure that each illustration has a caption. A caption should comprise a brief title (not on the figure itself) and a description of the illustration. Keep text in the illustrations themselves to a minimum but explain all symbols and abbreviations used.

8. **References:** CODI 2023 uses the American Psychological Associations reference style. All references mentioned in the Reference List are cited in the text, and vice versa.

9. **Footnote:** Do not use footnote.

10. **Langugage:** Please write your text in good English (American or British usage is accepted, but not a mixture of these). Manuscript should be 'spell checked' and 'grammar checked'.